



# The NutriDyn Advantage

A Partner in Health





**That  
Moment  
When  
Inspiration  
Strikes**



David Peterson



Greg Peterson

## 45+ Years of Innovative Quality Nutraceuticals for Health and Longevity

NutriDyn was founded in 1973 on the hope and passion for improving quality of life through innovative nutritional supplements.

Back then, David Peterson, the Founder of NutriDyn, was a recent college graduate working in medical sales. He sold X-ray equipment to physicians for three years before unknowingly becoming a pioneer in the field of clinical nutrition. During conversations with those physicians, David noticed a trend, saw an opportunity, and took a chance.

He noticed that patients were seeing improved quality of life using nutraceutical-based interventions. He also saw the need to provide quality products exclusively to healthcare practitioners.

With that knowledge, David began NutriDyn in his parents' garage. Soon thereafter, his brother Greg joined the team as co-owner and currently manages the nutrition portion of the business.

Over the years, NutriDyn has committed to being a partner in health by providing the most efficacious, cutting-edge, and innovative supplements exclusively to healthcare practitioners. Today, NutriDyn is recognized as a pioneer of clinical nutrition.

The vision of David and Greg Peterson led to a third-generation family-owned business with international acclaim, respect, and trust. The passion and dedication to improve quality of life continues to inspire NutriDyn to seek new advancements in health and longevity through innovative clinical nutrition and educational services.

**High  
Standards,  
Potency,  
& Purity**



## As pioneers in clinical nutrition, NutriDyn has set the global quality standard.

NutriDyn partners with a select few branded manufacturers who have multiple GMP registrations, organic, kosher, and non-GMO certifications, and undergo audits from various government and private agencies. We take quality assurance seriously and only work with manufacturers who meet our standards.

From the initial research to every stage of production and to delivering a premium product, proper diligence and quality assurance guides all actions. The dietary supplement industry is rife with retailers and corporations lacking the requisite education and experience necessary to provide high-quality products.

Be assured that all NutriDyn products are tested for purity, potency, identity, and microbials. The purity of ingredients, reliability of claims, and effectiveness of the product is why over 9,000 healthcare practitioners worldwide trust NutriDyn as their partner in health.

We have chosen these manufacturers as our partners because of their commitment to upholding the highest of standards in their facilities.

# Unrivaled Commitment To Quality



A woman with blonde hair, wearing a black sleeveless dress, is shown in profile from the waist up, holding a black microphone and speaking. She is in a room with large windows and a glass wall. In the background, several people are seated in chairs, listening. The scene is overlaid with a semi-transparent grey filter. The text 'Educate Invigorate and Inspire' is written in a bold, orange-red font on the right side of the image. Three hexagonal shapes (yellow, grey, and green) are positioned in the bottom right corner.

# **Educate Invigorate and Inspire**

## As the pioneers of the industry, we have a responsibility to educate others.

Since the late 1970s, NutriDyn has been educating the healthcare industry on the powerful effects of nutrition-based medicine interventions. We were, in fact, the first company to host Dr. Jeffrey Bland, the founder, pioneer, and internationally recognized leader in the functional medicine industry.

We have deep roots in providing educational services to healthcare practitioners. We pride ourselves on continually providing cutting-edge research and products to our partners in health. We host multiple conferences, workshops, and seminars every year around the globe.

Nationally and internationally recognized speakers share their clinical experiences and results with their colleagues, helping to grow the knowledge base of the nutritional supplement industry.

We know that as a healthcare practitioner, your main priority is improving your patients' health and well-being. Our goal is to provide you with the knowledge, tools, and resources needed to implement nutrition-based healthcare into your practice.

An infographic consisting of several overlapping hexagons in various colors (orange, teal, yellow, grey) connected by a grey line. The orange hexagon is the largest and contains the text '250+'. The teal hexagon is smaller and contains '40+'.

**250+**

Years of Collective  
Experience

**40+**

Years Educating in  
Clinical Nutrition

# A Partner in Health





# We are partners in health with our network of over 9,000 healthcare practitioners around the globe.

From the beginning, NutriDyn was created to help and support healthcare practitioners in improving the quality of life of their patients through clinical nutrition options. We remain steadfast to this core tenet of our mission.

We support a variety of medical doctors, chiropractors, osteopaths, nutritionists, naturopaths, acupuncturists, as well as other health and wellness professionals with finding tailored nutrition-based solutions to a wide variety of ailments, general wellness, and the performance of world-class athletes.

Our supplements are developed based on cutting-edge, innovative research but also take into consideration time-honored traditional formulas. This combination creates proprietary blends that are unique and exclusively sold to healthcare practitioners.

Besides innovative products, we also provide you with educational and marketing collateral. We take the guesswork out of understanding how the ingredients affect health and wellness for both you and your patients.

With multi-functional products that meet general wellness needs and targeted formulas for specific concerns, you have a premium quality solution for your patients with NutriDyn nutritional supplements.



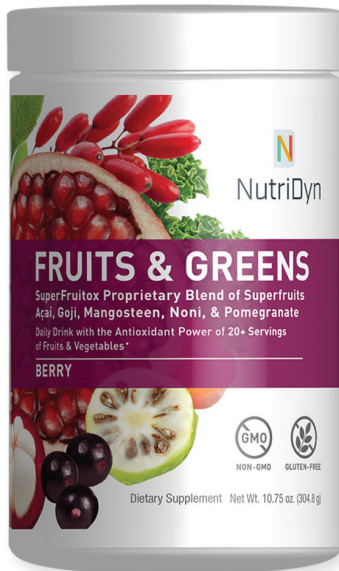
**9,000+** Practitioner Partners

**700+**

Clinical Nutrition Products



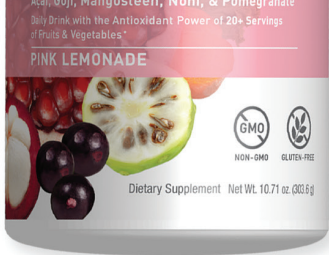
Multi-Functional Targeted Solutions



# NutriDyn™

Our Commitment





## NutriDyn has built a reputation over the past 45+ years as a leader in the clinical nutrition industry.

We are pioneers in the field of clinical nutrition. We are a third-generation family-owned business dedicated and committed to improving quality of life and being your partner in health.

We distribute a wide range of professional nutraceutical lines to meet the various needs of healthcare practitioners on an international scale. From our catalog of over 700 products, you can effectively serve the healthcare needs of all your patients.

We invite you to join us in optimizing health and wellness worldwide. We strive to support you in providing the best nutrition-based healthcare for your patients.

As a healthcare practitioner, you provide a unique service to your patients. Through our nutritional supplements and educational services, we will support you in being a leader in clinical nutrition in your community. NutriDyn is your partner in health.

Learn more at:

# [www.nutridyn.com](http://www.nutridyn.com)





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